

During the 1970s and 1980s, American manufacturing enterprises saw their technological dominance challenged by increasingly tough competition from abroad. This book investigates business responses to those challenges. On average, F. M. Scherer shows, 308 U.S. companies reacted to rising imports of high-technology products by cutting back research and development expenditures as a percentage of sales. The cutbacks were particularly large in industries protected by voluntary trade restraint agreements and other trade barriers. Using statistical data and eleven in-depth case studies, Scherer finds that company responses to new high-technology competition from abroad were highly diverse. Aggressive reactions predominated in firms producing color film, wet shavers, medical imaging apparatus, fiber optics, and earth-moving equipment. But the efforts of U.S. manufacturers in other lines such as color television, VCRs, and facsimile machines, were too meager to repel technologically innovative overseas challengers. Exploring why reactions differed so much from case to case, Scherer finds systematic explanations in such variables as the multinationality of enterprises, domestic market structure, links to academic science bases, and the educational background of top managers. He concludes by offering proposals to improve the competitiveness of American high-technology companies.

Simple Logic Crossword Puzzles Volume 5 (Puzzler Series), Secrets Of The Sicilian Dragon (Chess books), The Social Meanings of Sacrifice in the Hebrew Bible: A Study of Four Writings (Beihefte Zur Zeitschrift Fur die Alttestamentliche Wissenschaft), La odisea (Spanish Edition), Hands On Data Structures And Algorithms., Challenging Perspectives on the Gospel of John (Wissenschaftliche Untersuchungen Zum Neuen Testament 2.Reihe), Areopagitica: A Speech to the Parliament of England for the Liberty of Unlicensed Printing, Constitucion Politica De La Republica Del Ecuador: Decretada Por La Asamblea Nacional De 1906-1907... (Spanish Edition),

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International high-technology competition / F.M. Scherer. Bookmark: <https://trove.getnoteapp.com>; Physical Description. viii, p.: ill. ; 25 cm.

*Free International High Technology Competition [PDF]. Fr, 26 Okt GMT. International High Technology Competition. Government policyâ€™United States. 3. Technology assessmentâ€™Economic aspectsâ€™. United States. 4. Semiconductor industry. 5. Competition, International . US â€™China high-tech rivalry: the innovation imperative and Great Power competition and US-China rivalry in the twenty-first century International of the dominant state and thus generate Great Power competition. guidance on the types of high technology competition that will be (giving example of how uniform standards for the international telephone system allow. The winning teamâ€™Lundtech'â€™received EUR 4, (DKK 30,) for a prototype for a high-tech patch which can measure movement. The Start Cup Toscana Business Plan Competition awards prizes entrepreneurship initiatives and the creation of new high-tech business.

on 31 October, during the WorldSkills Russia Hi-Tech Competition, Chief Executive Officer of WorldSkills International, David Hoey, noted that today the field of high technology is becoming increasingly inseparable from. Keywords: high technology startups â€™ cooperation â€™ competition â€™ competition venture firms: International diversity, mode of market entry.

high-technology products, demonstrates that in the period from to there Over the past decade international competition among firms, regions and . The high-tech sector represents an increasingly important part of the in legal practice in international competition law cases in the high-tech.

To meet the demand for the rapid economic development in Hangzhou and attract international high-tech innovative talents and.

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